Last Updated: November 5, 2026

Cookie Policy

This Cookie Policy (this "Policy") explains how Sensible Intelligence Lab Co., Ltd. (the "Company," "we," "us," or "our") uses cookies and similar technologies, such as browser storage, on georgi.ai (the "Website"), and how you can manage them. Cookies are small pieces of data stored on the computer or device you use. We do not set any cookies before you make a choice in the cookie banner, and we set or use cookies only after you click "Accept."

Browser Storage

When you click "Accept" or "Decline" in the cookie banner, your choice is recorded in your browser's storage so that we can remember your decision. If you click "Accept," LinkedIn also stores its advertising identifier in your browser's storage.

Name	Purpose	Duration
georgi_consent	Remembers whether you clicked "Accept" or "Decline."	180 days
li_adsId	LinkedIn advertising identifier.	Until cleared

Analytics and Advertising Cookies

If you click "Accept" in the cookie banner, we will use analytics and advertising cookies to help us understand how many people visit the Website and which pages are most popular, and to measure the performance of our ads on Facebook, Instagram, and LinkedIn. Google, Meta, and LinkedIn may access these cookies and process the information in accordance with their own policies (see "Third-Party Service Providers" below). They may also combine it with data from the Website and other websites to measure ad performance, target audiences, and deliver ads.

If you click "Decline," we will not set any of the cookies described above. However, certain data other than cookies may still be sent to us or to our third-party service providers (see "Other Technologies and Services" below). Whichever option you choose, we will record your choice in your browser's storage for 180 days so that you are not asked again each time you visit.

You may change your choice at any time by clicking "Cookie Settings" at the bottom of any page to reopen the cookie banner. Alternatively, you may delete the Website's data in your browser, and the cookie banner will appear again. Once you withdraw your consent, we will stop using analytics and advertising cookies. You may delete any cookies already stored in your browser through your browser settings.

We use the following cookies after you click “Accept”:

Name	Purpose	Duration	Third Parties with Access
_ga	Used to distinguish visitors.	2 years	Google
_ga_<ID>	Used to maintain session state.	2 years	Google
_fbp	Browser identifier used to measure our ads on Facebook and Instagram.	90 days	Meta
_fbc	Stores the ad click identifier when you visit the Website by clicking one of our ads.	90 days	Meta
li_fat_id	Stores the click identifier when you visit the Website by clicking one of our LinkedIn ads, for conversion tracking.	30 days	LinkedIn
bcookie	Browser identifier.	1 year	LinkedIn
li_sugr	Used to make a probabilistic match of a visitor’s identity.	90 days	LinkedIn
UserMatchHistory	Used to sync LinkedIn ad identifiers.	30 days	LinkedIn
AnalyticsSyncHistory	Records when data was last synced with LinkedIn’s analytics cookie.	30 days	LinkedIn
lidc	Used to select the data center that handles the connection.	24 hours	LinkedIn
bscookie	Secure browser identifier.	1 year	LinkedIn
__cf_bm	Used to distinguish human visitors from bots.	30 minutes	LinkedIn

Google, Meta, and LinkedIn may change these cookies or set additional ones under their own policies. For details, see the policies listed under “Third-Party Service Providers” below.

Other Technologies and Services

In addition to cookies and browser storage, the Website uses the following technologies and services, which operate regardless of whether you click “Accept” or “Decline” in the cookie banner.

- **Google Analytics:** We use Google Analytics to understand how visitors use the Website. Google Analytics loads as soon as you open the Website. Until you click “Accept,” it sends only cookieless pings containing basic information, such as the time, your browser type,

the page you are on, whether you arrived by clicking an ad, and your consent choice. After you click "Accept," Google Analytics also sets the _ga and _ga_<ID> cookies listed above and sends full measurement data together with the identifiers stored in those cookies.

- **Google Tag Manager:** We use Google Tag Manager to manage the technologies and services used on the Website.

Because Google Analytics and Google Tag Manager both require your browser to connect to Google's servers, Google receives basic technical information such as your IP address and browser type.

- **Brevo:** When you contact us through the "Request early access" or "Get early access" forms on the Website, our server sends the information you provide to Brevo, which manages our contact list and sends you related information.
- **Cloudflare Web Analytics:** We use Cloudflare Web Analytics, a service provided by Cloudflare, to understand page views, popular pages, referring websites, and page load speed. It sends the pages you visit, the referring website, your browser and operating system type, page load performance data, and your approximate country as determined by Cloudflare. Because your browser must connect to Cloudflare's servers, Cloudflare also receives your IP address.

Third-Party Service Providers

The third-party services used on the Website are provided by Google, Meta, LinkedIn, Brevo, and Cloudflare, each of which processes the information it receives in accordance with its own policies. Please refer to the table below for each provider's policies and opt-out options:

Provider	Services Used	Policies	How to Opt Out
Google	Google Analytics Google Tag Manager	Google Privacy Policy How Google uses information from sites or apps that use its services	Install the Google Analytics Opt-out Browser Add-on to prevent Google Analytics from using your visit data.
Meta	Meta Pixel	Meta Privacy Policy Meta Cookies Policy	Adjust your ad preferences in Accounts Center on Facebook or Instagram, or opt out of ads based on your browsing data at: www.youronlinechoices.eu www.aboutads.info/choices
LinkedIn	LinkedIn Insight Tag	LinkedIn Privacy Policy LinkedIn Cookie Policy	Sign in to LinkedIn and adjust your advertising data settings as described in LinkedIn Help.

Provider	Services Used	Policies	How to Opt Out
Brevo	Email service	Brevo Privacy Policy	Click the unsubscribe link at the bottom of any of our emails.
Cloudflare	Cloudflare Web Analytics	Cloudflare Privacy Policy	—

Changes to This Policy and Contact Information

We will update this Policy when the cookies and similar technologies used on the Website change. For information on how we handle your personal data, please see our Privacy Policy. If you have any questions about this Policy, please contact us at legal@sensibleintelligence.co.